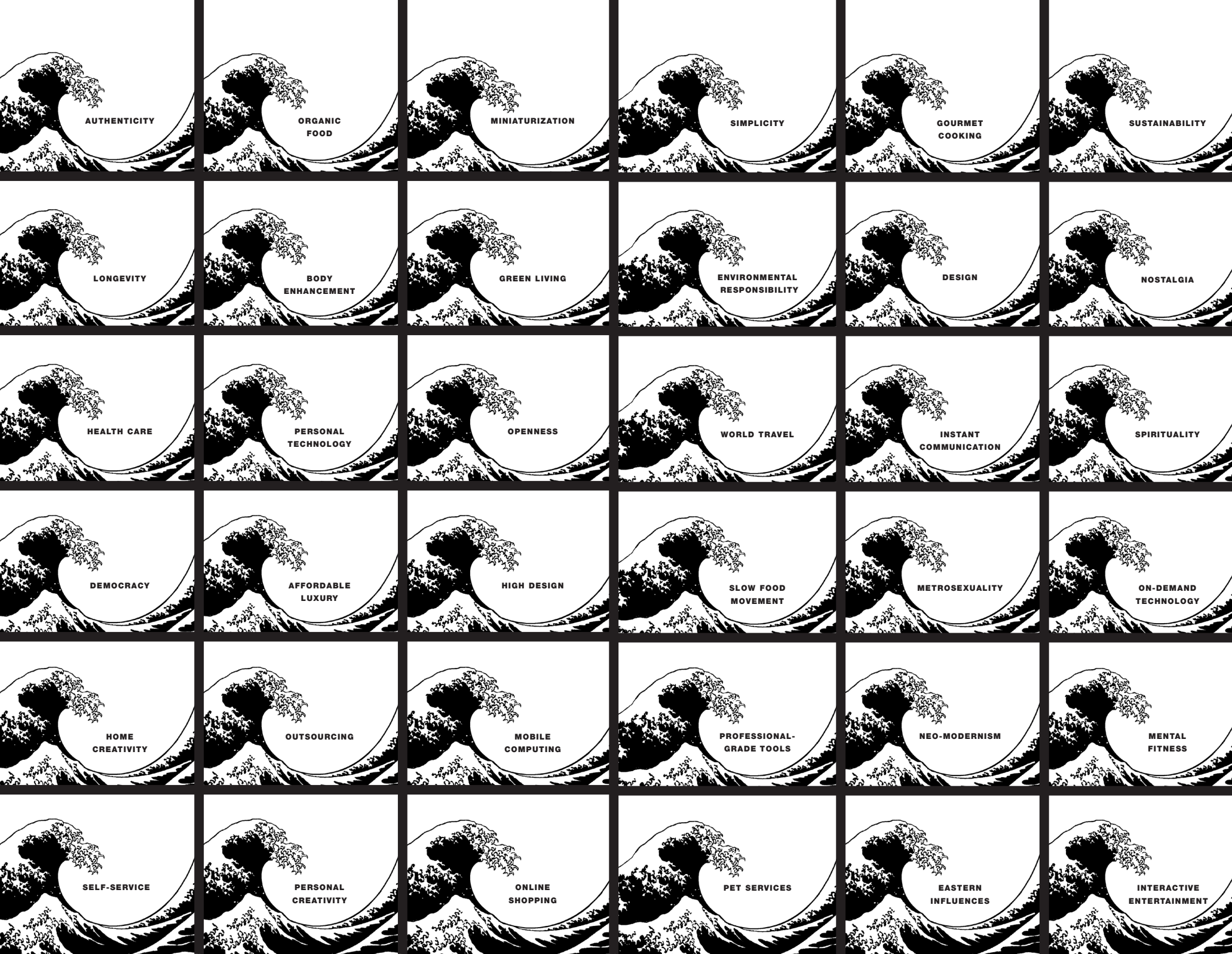
AUTHENTICITY
ORGANIC FOOD
MINIATURIZATION
SIMPLICITY
GOURMET COOKING
SUSTAINABILITY
LONGEVITY
BODY ENHANCEMENT
GREEN LIVING
ENVIRONMENTAL RESPONSIBILITY
DESIGN
NOSTALGIA
HEALTH CARE
PERSONAL TECHNOLOGY
OPENNESS
WORLD TRAVEL
INSTANT COMMUNICATION
SPIRITUALITY
DEMOCRACY
AFFORDABLE LUXURY
HIGH DESIGN
SLOW FOOD MOVEMENT
METROSEXUALITY
ON-DEMAND TECHNOLOGY
HOME CREATIVITY
OUTSOURCING
MOBILE COMPUTING
PROFESSIONAL-GRADE TOOLS
NEO-MODERNISM
MENTAL FITNESS
SELF-SERVICE
PERSONAL CREATIVITY
ONLINE SHOPPING
PET SERVICES
EASTERN INFLUENCES
INTERACTIVE ENTERTAINMENT